



PRESS RELEASE

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Contacts: Nancy Kunkler, communications manager
262-335-5459 or nkunkler@wbsd-schools.org

Charity Week at East and West High Schools Raises More Than \$65,000

West Bend – Charitable organizations, high school students, and local business representatives gathered on February 29 at West Bend East and West High Schools to celebrate another successful Charity Week (February 12-17) at the schools.

Charity Week is held each February by the student council. The council chooses at least six nonprofit organizations to receive donations from students and staff. The goal of the student council is to ensure students learn about at least 24 different charities during their time at East or West. They also find businesses, civic clubs, and high school clubs and co-curriculars to also provide donations. For 2024, the total amount raised was \$65,250—shattering the record set last year.

Highlights of Charity Week include representatives of each charity giving students and staff an overview of their organization during announcements. Students also enjoy dress-up days. The final event is a dance paid for by the student council with all ticket sales going to the chosen charity. Students from Kewaskum High Schools are also invited to the dance.

In 2024, the following charities received donations:

Make a Wish Foundation of Wisconsin \$6,500
The Threshold Inc. \$5,000
The Volunteer Center of Washington County \$3,500
Habitat for Humanity of Washington and Dodge Counties \$4,000
Old Glory Honor Flight \$8,000
Stars and Stripes Honor Flight \$8,250
Kettle Moraine YMCA \$30,000

The generous businesses and organizations that were integral to making Charity Week a success include:

The Nifty Nibble at East and West
Steiner Electric
West Bend Sunrise Rotary
Alpha Design
Clark Foundation
West Bend Insurance
Delta Defense
Westbury Bank
Shooting Star Travel
Various high school co-curriculars and clubs

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Photo: Members of the West Bend East and West Student Council pose with Rob Johnson of Kettle Moraine YMCA, Peggy Fischer of Shooting Star Travel, and Kirk Emerich of Westbury Bank, after presenting a donation check to the YMCA.